



Intensity™

JUNE 2025 / Issue : 36

A News Letter From USHA SHRIRAM

*Congratulations !
Team Usha Shriram...*





USHA SHRIRAM has been once again declared one of the 'Most Trusted Brands of India 2025' by Team Marksmen Network Pvt. Ltd. India.

Trust is the cornerstone of every great brand, and the 5th edition of Team Marksmen's 'Most Trusted Brands of India 2025' reaffirmed this truth by selecting USHA SHRIRAM as one of the Most Trusted Brands of India.

The recognition we have received as the 'Most Trusted Brands of India 2025' was a testament to our relentless pursuit of trustworthiness, reinforcing our position as industry leader.



Speaking at the Award Ceremony, Rishi Kapoor, CEO and Director of Team Marksmen Network, said, "Trust is not built overnight; it is earned through consistent actions and a deep-rooted commitment to values that resonate with stakeholders. The Most Trusted Brands of India 2025 has been a landmark event, celebrating brands that have made trust their bedrock. We are proud to have provided a platform that highlights these exemplary brands, inspiring others to follow in their footsteps and foster a culture of authenticity and integrity in the business landscape."

Many Many Congratulations to the whole Team Usha Shriram including its Business Associates for making this possible.....

Our Legacy..



Our Associate M/s. Renesola Solutions Pvt. Ltd., have launched two new bulbs in the Emergency Bulb range - **i-max 20W** and **i-max 30W**. These bulbs have a high light output of 2000 lumens and 3000 lumens respectively. They have an emergency back-up of around 12 hours and a Fast Charging time of 6-8 hours.



FEATURES

-  **2600 mAh LITHIUM ION BATTERY** with In-built Charging Circuit.
-  **EMERGENCY BATTERY** Back-up upto 12 hours.
-  **FAST CHARGING TIME** of 6-8 hours with Overcharging and Deep Discharge Protection.
-  **WIDE OPERATING VOLTAGE RANGE** of 100-300 V AC provides safety against voltage fluctuation in AC mode.
-  **3 STEP DIMMING** in Emergency mode - upto 4 hrs. 750 lm, 8 hrs. 300 lm, 12 hrs. 120 lm

IP20



RoHS
compliant



FAST CHARGING





SURGE PROTECTION
4 KV 440V

NEW



NEW

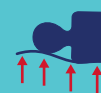


Innovation Meets Comfort

Usha Shriram Mattresses Gets a Fabric Upgrade + Scratch & Win Launch!

Smart Mattresses For Comfort and Safety

ZERO
MICROBE TECHNOLOGY



Body Contour
Adaptive Comfort

At Usha Shriram, innovation is at the core of everything we do—and this time, we've taken comfort and customer engagement to the next level.

A New Era of Sleep Comfort :

We are proud to unveil the upgraded fabric across our entire mattress range. The new fabric not only enhances the look and feel of the mattresses but also offers better breath-ability, durability, and a more luxurious sleep experience. This enhancement reaffirms our commitment to continuous product improvement and customer satisfaction.

Scratch & Win – Because Every Purchase Deserves a Reward!

To add excitement to the customer journey, we've also launched an exclusive Scratch Card Offer. Every purchase now comes with a chance to win exciting gifts and rewards, making mattress shopping with Usha Shriram more fun and memorable.

From premium comfort to engaging promotions, Usha Shriram is all set to deliver a well-rounded experience that strengthens our brand presence and deepens customer loyalty.



Terms & Conditions –

- Each scratch card is valid for one-time use only.
- Prizes must be redeemed within the validity period mentioned on the card.
- Prizes cannot be exchanged for cash or any other product.
- Damaged, tampered, or lost scratch cards will not be accepted.
- The company reserves the right to modify or discontinue the offer without prior notice.

Dealer: _____
Name/City: _____
Customer Name: _____
Invoice No. _____
Model: _____

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NEW

Innovation Meets Excitement

Classic never goes
out of style!

Resolution
3840 × 2160

RAM : 2GB
ROM : 16GB

Google Assistant/
Google Play Store

Google Certified
Chipset



4K
HDR



NETFLIX









voot

NEW

Innovation Meets Excitement

powered by webOS

4K UHD SMART TVs powered by WebOS TV

Available in Sizes: 109cm, 125cm, 139cm & 165cm

FEATURES

- Bezel-Less Design with Metallic Build
- 4K UHD
- 400 Nits Brightness
- ThinQ AI
- Magic Remote
- Universal Control
- Dolby Audio
- Quantum Luminis +
- D6500 Calibration on Cinema Mode
- MEMC
- Personalised Picture & Sound Settings on OTT
- HDR 10
- HLG
- ALLM
- Dual Band Wi-Fi
- 2 Way Bluetooth 5.0
- Miracast
- AI Quad core Processor



ThinQ AI	Magic Remote™	MEMC	alexa built-in	DOLBY AUDIO	Bluetooth® 5.0
Miracast	HDR10+ HLG	ALLM	Dual Band Wi-Fi 802.11 a/b/g/n/ac	4K UPSCALING	BEZEL LESS DESIGN

SOUND SPEAKERS



Speaker Rock - 600
Output Power - 60W



Sound Bar
Output Power - 70W



Sound Box
Output Power - 90W



Tower Speaker - 500
Output Power - 50W



Wireless



Remote



Speaker



Heavy Bass



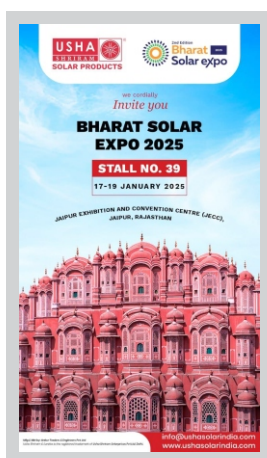
Mr. Ankur Mahendru and his team (of M/s. Ankur Traders & Engineers Pvt. Ltd, Our Brand Licensee for Solar Products) received the 'State Leadership Award' at the **Solar Quarter Conference** at Vijaywada in Andhra Pradesh. **Usha Shriram** was the Diamond Partner & Sponsor for this conference.





SOLAR QUARTER, CHANDIGARH

M/s. Ankur Traders & Engineers Pvt. Ltd, Our Brand Licensee for Solar Products, received the 'State Leadership Award' at the Solar Quarter Conference at Chandigarh.



BHARAT SOLAR EXPO, JAIPUR



SOLAR EXPO, LUCKNOW



RECONNECT SUMMIT, NAGPUR





M/s. Ankur Traders & Engineers Pvt. Ltd. organised a conference-cum-leisure trip to **GOA** to celebrate Target Achievement by its Sales & Marketing team. Along with awards and recognition, the team members enjoyed the lovely beaches of Goa, visited the famous Mangeshi temple and savoured the Goan food and Music and came back fully rejuvenated.





Spartan Hazel Enterprises Pvt. Ltd., Our Licensee for Electrical Products took his team of Top Achievers (Dealers & Distributors) to Malaysia as part of its Sales Promotion Scheme. The Trip was organised in the month of February 2025 in which Mr. Gyan Rungta (MD) and Mr. Arif Azam (NSH) had a very productive and meaningful discussions with the trade partners on how to grow the business further in the current year. A mini conference was held during the trip and the team had a great time enjoying the various sights in the capital city of Kuala Lumpur.





RANCHI

Spartan Hazel Enterprises Pvt. Ltd., Our Licensee for Electrical Products organised a DGT at Ranchi in which Mr. Gyan Rungta (MD) and Mr. Arif Azam (NSH) distributed Mobile Phones to all those Dealers who had qualified for this Gift Scheme.





POSTER

POSTER



TABLE MAT



DANGLERS

