



CATALOGUE 2017-18



EUROLEX®

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Company Profile

Usha Shriram Enterprises is a multi-product company. It is one of the most trusted brands in India with its focus on innovation and technology. The company offers a gamut of products lines such as: Lighting, Appliances, Cookware, Water and Air Purifiers, Fans, Mobile Phones, Furniture, Luggage, CCTV Camera, TV & Mattresses and has even diversified into the Hotel Industry.

Usha Shriram's products are marketed under various brands like USHA SHRIRAM Lighting, USHA SHRIRAM Cookware, USHA SHRIRAM Water and Air Purifiers, USHA SHRIRAM Mobiles, USHA EUROLEX LUGGAGE, USHA SHRIRAM Furniture and EUROLEX Appliances and Fans are trusted for their quality and reliability.

Usha Shriram Enterprises has built its reputation over decades through its quality products and excellent services ensuring customer satisfaction. The company's products are also exported to countries in the Middle East and Africa our products are tested for all necessary Indian and International standards at our extensive and well equipped testing facility.

The company believes that its strength is its talented workforce who remain motivated to exceed costumer expectations and create customer delight always. This, is what has made USHA, USHA SHRIRAM & EUROLEX a force to reckon with in the industry and has also given the brands phenomenal goodwill.

Usha Shriram has one of the largest ranges in cookware. These include Pressure Cookers and Handis, Non-stick cookware, Hard Anodized cookware and Induction Base cookware. Our cookware product range is one of the finest and most comprehensive in the cookware industry. We've expanded upon existent technology, updated the designs and developed products for the next generation of cooking enthusiasts.

The cookware was developed to ensure that there would be a viable domestic cookware option for modern consumers who preferred quality products and did not consider cooking a chore. We take the time and care to make sure that every individual item of cookware delivers outstanding cooking performance, looks good, is easy to use and durable. With this dedication backing our designs, we give products that are central to shared experiences, strengthening relationships, building family feeling and creating memorable experiences and traditions around the table.



Features of Hard Anodised Cookware:

- 2.4 times harder than steel.
- Non toxic, non staining and non reactive with food.
- Needs some oil or water to prevent sticking.
- Heats evenly and quickly and metal ladle friendly.







	Available	in 2 sizes	
Diameter	Model Number		HOM Code
	Normal Base	Induction Base.	HSN Code
220 mm	HAT0220	HAIT 3322	76151029
250 mm	HAT0250	HAIT 3325	76151029







27	Model Number		028886
Diameter		Induction Base.	HSN Code
215 mm	HAFP0215	HAIFP 3321	76151029
230 mm	HAFP0230	HAIFP 3323	76151029





	Available	in 3 sizes	
Diameter	Model Number		HSN Code
	Normal Base	Induction Base.	HOM CODE
1.0 L	HASP0100		76151029
1.5 L	HASP0160	HAISP 3315	76151029
2.0 L*	HASP0200		76151029













Diameter	Model Number		LICAL Code
	Normal Base	Induction Base.	HSN Code
2.0 L	HAK0200	HAIK 3320	76151029
3.0 L	HAK0300	HAIK 3330	76151029
4.0 L	HAK0400	HAIK 3340	76151029
5.0 L	HAK0500		76151029
6.0 L	HAK0600		76151029
8.0 L	HAK0800		76151029

Cook & Serve Bowl



	Available	in 1 size	
Diameter	Model Number		HOM O. I
	Normal Base	Induction Base.	HSN Code
2.5 L	HAHAN250		76151029

Tadka Pan



Available in 1 size				
Diameter	Model Number		HOM Code	
	Normal Base	Induction Base.	HSN Code	
100 mm	HATP0100		76151029	









- Features of Non Stick Cookware :
- · Healthy fat free cooking.
- · Can cook without or with little oil.
- · Prevents food from sticking.
- · Heats evenly and quickly.
- · Comes with 'GREBLON' coating.





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	Available	in 2 sizes	
Diameter	Mødel Number		HOM A. J.
	Normal Base	Induction Base.	HSN Code
250 mm	NST01250	NSIT01250	76151920
280 mm	NST01280	NSIT01280	76151920



Dosa Tawa



	Available	in 3 sizes	
Diameter	Model Number		HSN Code
	Normal Base	Induction Base.	HOM CODE
250 mm	NSDT1250	NSIDT0250	76151920
280 mm	NSDT1280	NSIDT0280	76151920
300 mm	NSDT1300	NSIDT0300	76151920



Diameter	Model Number		HSN Code
	Normal Base	Induction Base.	HSW Code
200 mm	NSFP01200		76151920
220 mm	NSFP01220		76151920
240 mm	NSFP01240		76151920
260 mm	NSFP01260		76151920











Appa Patra



	Available	in 1 size	
Diameter	Model Number		HOM Code
	Normal Base	Induction Base.	HSN Code
250 mm	NSAP0012		76151920



Kadhai



	Available	in 4 sizes	
Diameter	Model Number		HOMEO-4-
	Normal Base	Induction Base.	HSN Code
1.75 L	NSK01175	NSIK1175	76151920
2.50 L	NSK01250	NSIK1250	76151920
3.50 L	NSK01350	NSIK1350	76151920
4.50 L	NSK01450	NSIK1450	76151920
	Comes with st	ainless steel lid	

Flat Round Tawa



	Available	in 1 size	
Diameter	Model Number		HOM Code
	Normal Base	Induction Base.	HSN Code
300 mm	NSFT1300		76151920

Grill Pan



Diameter	Model Number		HSN Code
	Normal Base	Induction Base.	HOW CODE
220 mm	NSGP0220		76151920
240 mm	NSGP0240		76151920
280 mm	NSGP0280		76151920
	Comes with st	ainless steel lid	











Non Stick Cookware

- Features of Marble Finish Non Stick Cookware :
- Healthy fat free cooking.
- · Can cook without or with little oil.
- · Prevents food from sticking.
- · Heats evenly and quickly.
- · Comes with 'Marble' finish.





Dosa Tawa



Diameter	Model Number		HOM Cada
	Normal Base	Induction Base.	HSN Code
250 mm		NSIDT1250M	76151920



Frying Pan



Diameter	Model Number		HOM Cada
	Normal Base	Induction Base.	HSN Code
240 mm		NSIFP1240M	76151920



Kadhai



	Available	in 1 size	
Diameter	Model Number		HOM O-d-
	Normal Base	Induction Base.	HSN Code
250 mm		NSIK0I250M	76151920











Marble Finish Non Stick Cookware

Features of Pressure Cookers & Pressure Handis:

- · Made from food grade, virgin wrought aluminium.
- Unique anti bulging base saves 32% energy.
- · Elegant matt finish handles for better grip.
- · ISI marked (except hard anodised handis)







	Available in 9	sizes	J. HOUSTION S.
Diameter	Model Number		HSN Code
	Normal Base	Induction Base.	HSIN Code
1.5 L	CI 2815		76151011
2.0 L	CI 2802		76151011
3.0 L	CI 2803	ICI 3330	76151011
4.0 L	CI 2804		76151011
5.0 L	CI 2805	ICI 3350	76151011
6.5 L	CI 2865		76151011
8.0 L	CI 2808		76151011
10.0 L	CI 2810		76151011
12.5 L	CI 2812		76151011

Presure Handi



	Available	in 2 sizes	
Diameter	Model Number		HOM Dada
	Normal Base	Induction Base.	HSN Code
3.5 L	PHI 2935	i i	76151011
5.0 L	PHI 2905		76151011

Outer Lid



	Available	in 3 sizes	
Diameter	Model Number		UCM Code
	Normal Base	Induction Base.	HSN Code
2.0 L	CE 2802		76151011
3.0 L	CE 2803	ľ	76151011
5.0 L	CE 2805	j j	76151011









Pressure Cookers







	Available	in 4 sizes	
Diameter	Model Number		UDM C. J.
	Normal Base	Induction Base.	HSN Code
2.0 L	HAPHI 2902		76151029
3.5 L	HAPHI 2935	IPHI 3335	76151029
5.0 L	HAPHI 2905	IPHI 3350	76151029
6.5 L	HAPHI 2965		76151029

Hard Anodised Pressure Handi with SS Lid



	Available	in 2 sizes	
Diameter	Model Number		HOM Para
	Normal Base	Induction Base.	HSN Code
3.5 L	PHI 3635 S	IPHI 3635 S	76151029
5.0 L	PHI 3650 S	IPHI 3650 S	76151029









Usha cookware is also available in many combo packs which are ideal for gifting during festivals and marriages. They are the items of utility and value to any household.

Gift them to your near and dear ones and see their eyes light up with delight.



Hard Anodised Cookware





4 pc. combo set

Deep Kadhai 2L + Sauce Pan 1L + Tawa 220mm + Tadka Pan 100mm

Model No. HAC-401

HSN Code, 76151029



Induction Base Hard Anosdised





2 pc. combo set

Pressure Handi 3L+ Concave Tawa 220 mm

Model No. IBHAC-202

HSN Code, 76151029



Induction Base Hard Anosdised





3 pc. combo set

Deep Kadhai 3L + Tawa 250 mm + Fry Pan 230 mm

Model No. IBHAC-303

HSN Code. 76151029









Induction Base Non Stick





Deep Khadhai 240 mm + Flat Tawa 250 mm+ Fry Pan 240 mm

Model No. IBNSC-301

HSN Code. 76151920





Induction Base Non Stick





3 pc. combo set

Deep Khadhai 240 mm + Flat Tawa 250 mm+ Fry Pan 240 mm

Model No. IBNSC-301M

HSN Code. 76151920













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