



COOKWARE | 2024-25





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Company Profile

Usha Shriram Private Limited is a multi-product company with focus on technology and innovation. USHA SHRIRAM is one of the most trusted brands in India.

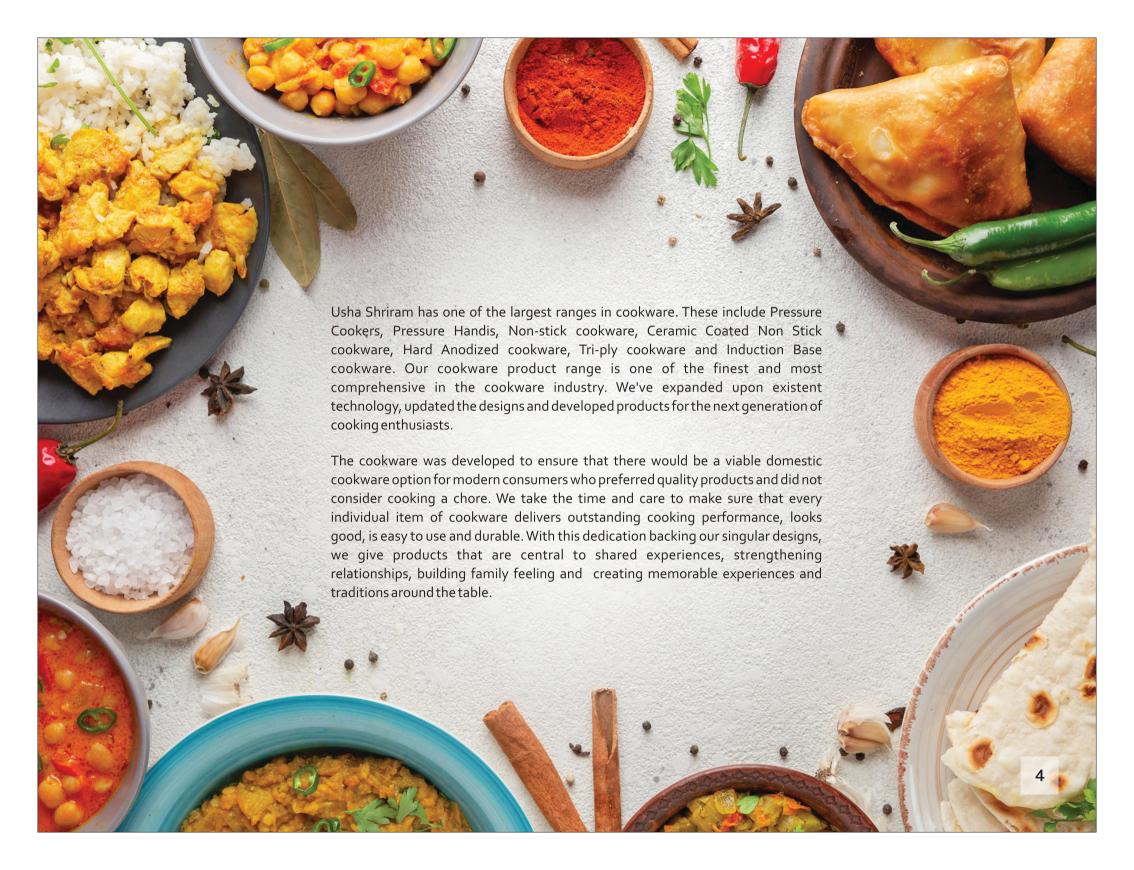
Over the years we have diversified into various product lines such as Lighting, Cookware, Water & Air Purifiers, Furniture, Mattreses, Luggage, Fans & Appliances, Electrical Wires & Cables, Modular Switches, MCBs & Switchgear, Solar Panels & Batteries, Mobile Phones and many more.

USHA SHRIRAM is a name to reckon with for Quality, Reliability and Trust – a reputation that we have earned over the decades by building quality products, providing excellent service and customer satisfaction. We have an extensive facility for testing our products, where all the required tests by International and Indian standards can be conducted.

We have also been exporting to neighbouring countries and to many countries in the Middle East and Africa.

The strength of our talented and motivated workforce is the ability to grow, and to consistently exceed customer expectations. This has resulted in making USHA SHRIRAM a well known brand in India which enjoys phenomenal goodwill.

-Usha Shriram Enterprises Pvt. Ltd. established. Furniture & Mattresses introduced .-1984 Joint Venture with Brita GmbH, Germany. Developed 'Waterquard' Table Top 1997 Water Purifier. 1998 - 'Waterquard' Table Top Water Purifier won the Golden Peacock Award. Lighting Business established .-2006 Pressure Cookers & Cookware range introduced. 2008 Luggage range introduced.-2010 -Fans & Appliances introduced under a new brand 'EUROLEX'. 2011 Mobile Phones introduced.-Introduction of Licensing Business. -Fans & Small Electric Appliances Licensed. 2016 Wood & Iron Domestic / Office Furniture Licensed. Mattress & PU Foam Pillow Licensed.-2017 Electric Wires & Cables, Electrical PVC Insulation Tapes, Electrical PVC 2018 Conduit Pipes and Accessories Licensed. USHA SHRIRAM voted as the 'Most Trusted Brand' in Wires & Cables category by Reader's Digest. 2019 Solar Panels & Solar Lights Licensed. Electric Switches, Switch Gear (MCB's) & Accessories Licensed. 2020 LED Televisions, Multimedia Speakers & Accessories Licensed. 2021



Hard Anodised Cookware

What is Hard Anodised Cookware?

Hard Anodising is an electrolysis process by which a layer is formed which becomes an integral part of the aluminium surface. Because of this process, the surface becomes harder than steel and attains non-toxic, non-reactive, non-corrosive and abrasion resistant properties. It heats quickly, evenly and retains more heat.

FEATURES:

- 1 2.4 times harder than steel.
- 2 Non-toxic and non-staining.
- 3 Non-reactive with foods.
- 4 Not spoilt by high heat.
- 5 Metal ladles can be used.
- **6** Heats faster and evenly.
- **7** Cooks food faster and crisper.
- 8 Needs some oil to prevent sticking.

Fry Pan















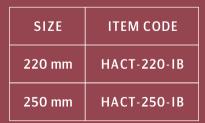






Concave Tawa





















INDUCTION BASE













Sauce Pan



SIZE	ITEM CODE
1.0 L	HASP-1000
1.5 L	HASP-1500-IB
2.0 L	HASP-2000-IB

Deep Kadhai



SIZE	ITEM CODE
2.0 L	HAKD-2000-IB
3.0 L	HAKD-3000-IB
4.0 L	HAKD-4000-IB
5.0 L	HAKD-5000-IB
6.0 L	HAKD-6000-IB
8.0 L	HAKD-8000-IB

















WITH STAINLESS STEEL LID

Cook & Serve Bowl



SIZE	ITEM CODE
2.0 L	HACB-2000-IB
3.0 L	HACB-3000-IB









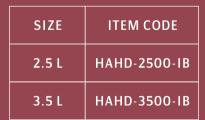






Handi















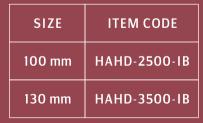






Tadka Pan





















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Non Stick Cookware

What is Non Stick Cookware?

A non-stick surface is a surface engineered to reduce the ability of other materials to stick to it. Usha Shriram uses 'EVERSLATE' - one of the best quality Non Stick coatings with Japanese technology. For low fat/oil cooking, non stick cookware is the most commonly used cookware all over the world.



Another special feature of our Non-stick cookware is that it has an Extra Thick Collar made using Forging Process. This give Enhanced Strength to the cookware.

FEATURES:

- **1.** Non-stick cookware can be used for a variety of cooking.
- 2. Non-stick coating increases the quality of cooking by ensuring good flow of heat throughout the surface area.
- 3. Cleaning non-stick cookware is easier compared to conventional cookware.
- 4. Simply rinse with hot soapy water and sponge dry after each use.
- 5. Non-stick cookware requires minimum oil to cook, makes food healthier.
- **6.** Our Non-stick coating uses patented multilayered technology to ensure superior performance and durability.

Fry Pan



SIZE	ITEM CODE
200 mm	NSFP-200-IB
240 mm	NSFP-240-IB
280 mm	NSFP-280-IB



















FORGED WITH EXTRA THICK COLLAR FOR ENHANCED STRENGTH

















Kadhai



SIZE	ITEM CODE
200 mm	NSKD-200-IB
220 mm	NSKD-220-IB
240 mm	NSKD-240-IB
260 mm	NSKD-260-IB
280 mm	NSKD-280-IB

Dosa Tawa



SIZE	ITEM CODE
260 mm	NSDT-260-IB
280 mm	NSDT-280-IB
300 mm	NSDT-300-IB





















Concave Tawa



SIZE	ITEM CODE
250 mm	NSCT-250-IB
280 mm	NSCT-280-IB















Appa Patra







SIZE	ITEM CODE
12 Craters	NSAP-12











FORGED WITH EXTRA THICK COLLAR FOR ENHANCED STRENGTH

GLASS LID











Grill Pan



SIZE	ITEM CODE
260 mm	NSGP-260

Ceramic Coated Non-Stick Cookware

What is Ceramic Coating?

Ceramic coated cookware is made with an aluminium body, and sol-gel coating that is bonded onto the surface. Sol-gel is a silicone oil that is released when the pan is heated, mimicking nonstick properties, resulting in excellent food release. Ceramic provides a natural non-stick surface without the use of toxic chemicals in its production.



FEATURES:

- **1. No-Stick Coating**: The coating on the inside of a ceramic pot or pan functions similarly to that of non stick cookware, providing a frictionless surface for cooking. Ceramic cookware can be a solid option for those trying to cook with less fat, since you won't need as much oil or butter to keep food from sticking.
- **2. Easy to Clean**: Since food naturally releases more easily from the surface of a ceramic pot or pan, you won't need to scour or soak your ceramic cookware to get it clean. Just give it a gentle scrub with dish soap and a soft sponge to remove any debris. The only thing is to avoid abrasive tools like steel wool at all costs.
- **3. Induction-Compatible**: If you're looking for a pan that's compatible with an induction cooktop, ceramic cookware is a solid option that's typically compatible across all types of cooktops, from induction to gas to electric.

FORGED WITH EXTRA THICK COLLAR FOR ENHANCED STRENGTH

GLASS LID















Fry Pan



SIZE	ITEM CODE
200 mm	CRFP-200-IB
240 mm	CRFP-240-IB
280 mm	CRFP-280-IB

Dosa Tawa



SIZE	ITEM CODE
260 mm	CRDT-260-IB
280 mm	CRDT-280-IB
300 mm	CRDT-300-IB



















WITH EXTRA THICK COLLAR FOR ENHANCED STRENGTH

GLASS LID















Kadhai



SIZE	ITEM CODE
260 mm	CRKD-260-IB
280 mm	CRKD-280-IB
300 mm	CRKD-300-IB

Sauce Pan



SIZE	ITEM CODE
160 mm	CRSP-160-IB



















WITH EXTRA THICK COLLAR FOR ENHANCED STRENGTH

GLASS LID















Casserole



SIZE	ITEM CODE
240 mm	CRCL-240-IB
260 mm	CRCL-260-IB

Pressure Cookers & Handis

What is Pressure Cooking?

Pressure Cooking is the process of cooking food, using water or other cooking liquid, in a sealed vessel - known as pressure cooker, which does not permit air or liquid to escape below a pre - set pressure. Pressure cookers are used for cooking food quicker than conventional cooking methods, which also saves energy.









Aluminium Pressure Cooker (Inner Lid)



SIZE	ITEM CODE
2.0 L	PCIA-2000
3.0 L	PCIA-3000
5.0 L	PCIA-5000

Stainless Steel Pressure Cooker (Inner Lid)



SIZE	ITEM CODE
3.0 L	PCIS-3000-IB
5.0 L	PCIS-5000-IB

































Stainless Steel Pressure Handi (Inner Lid)

SIZE	ITEM CODE
2.0 L	PHIS-2000-IB
3.0 L	PHIS-3000-IB
5.0 L	PHIS-5000-IB

Hard Anodised Pressure Handi (Inner Lid)

SIZE	ITEM CODE
3.0 L	PHIH-3000-IB
5.0 L	PHIH-5000-IB





















Tri-ply Pressure Cooker (Inner Lid)

















Combo Sets

USHA SHRIRAM Cookware is also available in many combo packs which are ideal for gifting during festivals and marriages. They are the items of utmost utility and value to any household.

Gift them to your near and dear ones and see their eyes light up with delight.

Hard Anodised Combo (3+1)



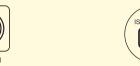














ITEM CODE: HACB-3001-IB	
ITEM	SIZE
KADHAI	240 mm
FRY PAN	240 mm
DOSA TAWA	260 mm
SS LID	240 mm

Non-Stick Combo (3+1)



ITEM CODE: NSCB-3001-IB		
ITEM	SIZE	
KADHAI	240 mm	
FRY PAN	240 mm	
DOSA TAWA	260 mm	
GLASS LID	240 mm	



















FORGED WITH EXTRA THICK COLLAR FOR ENHANCED STRENGTH















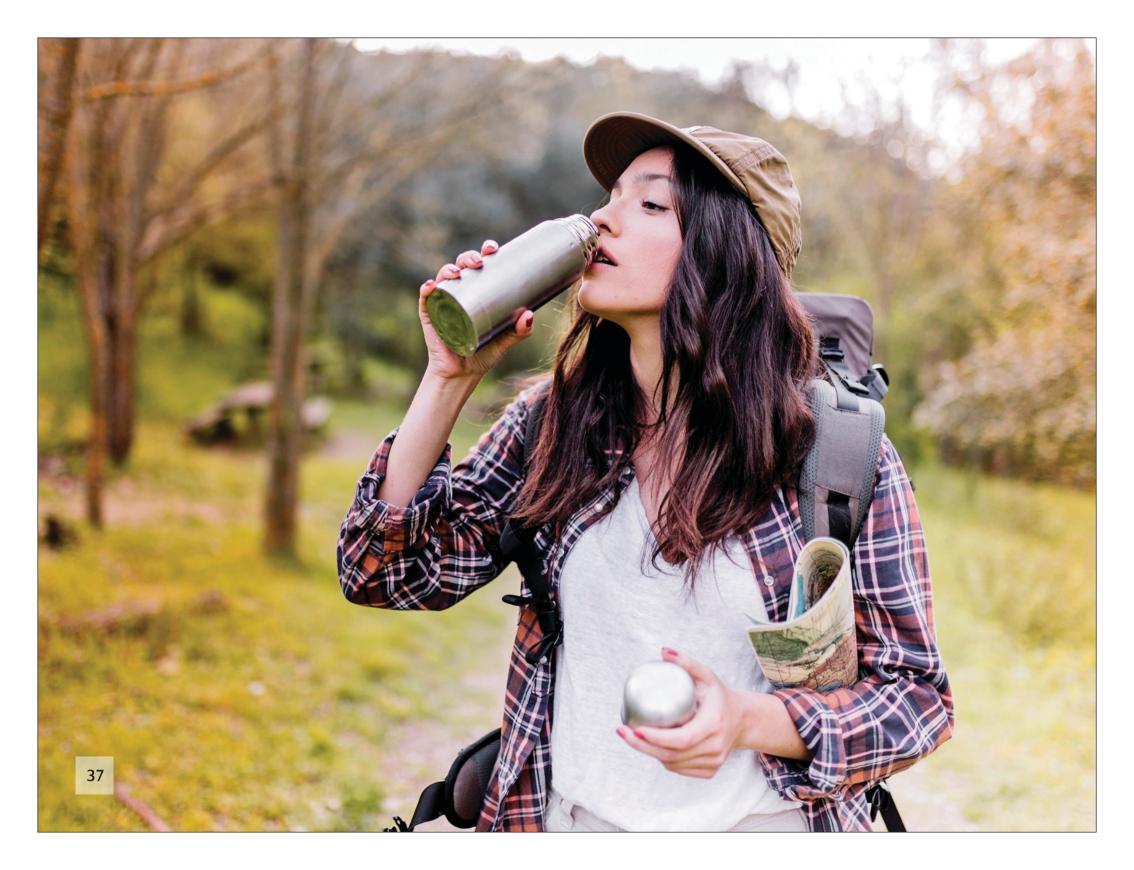




Ceramic Coated Non-Stick Combo (3+1)



ITEM CODE: CRCB-3001-IB	
ITEM	SIZE
KADHAI	240 mm
FRY PAN	240 mm
DOSA TAWA	260 mm
GLASS LID	240 mm



Water Bottles

USHA SHRIRAM Double Walled, Vacuum Insulated, Stainless Steel Bottles and Flasks keep liquids hot upto 18 hours & cold upto 24 hours. They are made of 100% rust-free stainless steel (inner wall is made of SS 304). The plastic parts used are BPA free and the bottle / flask is completely leak proof.

Your Perfect Companion for hot & cold water, tea, coffee, smoothies etc.

Double Wall Vacuum Insulated Bottles (Matt Silver Finish)

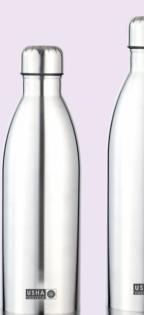


SIZE	ITEM CODE
0.5 L	TG-500-S
0.75 L	TG-750-S
1.0 L	TG-1000-S
1.5 L	TG-1500-S



3 LAYER CONSTRUCTION

100% Rust Free Stainless Steel Outer Body
Copper Coating Inside for Better Insulation
100% Rust Free Stainless Steel Inner Body





















1 YEAR WARRANTY

















Double Wall Vacuum Insulated Bottles (Coloured Finish)



AVAILABLE IN 3 COLOURS:

- **► WINE**
- **► OLIVE GREEN**
- ► ROYAL BLUE

SIZE	ITEM CODE
0.5 L	TG-500-C
0.75 L	TG-750-C
1.0 L	TG-1000-C

Double Wall Vacuum Insulated Flask (Matt Silver Finish)



SIZE	ITEM CODE
0.5 L	TF-500-S
0.75 L	TF-750-S
1.0 L	TF-1000-S



100% Rust Free Stainless Steel Outer Body
Copper Coating Inside for Better Insulation
100% Rust Free Stainless Steel Inner Body









































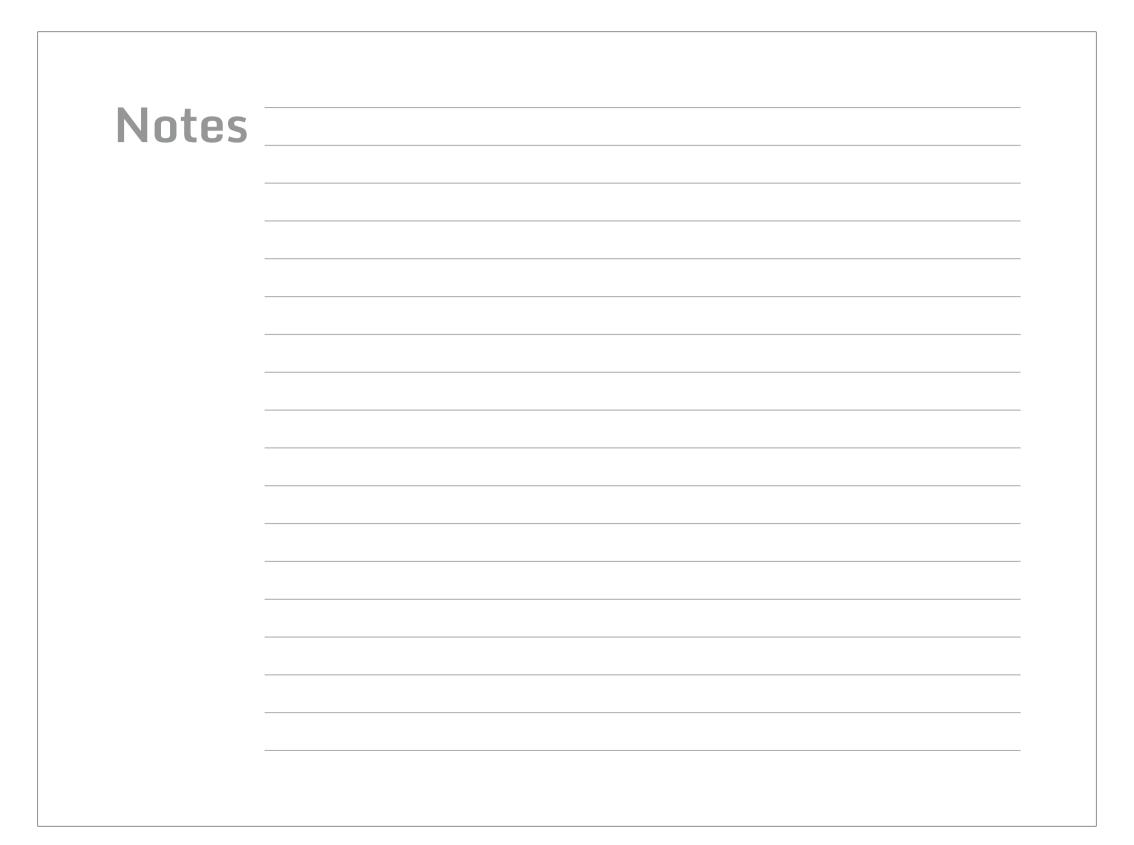
Double Wall Vacuum Insulated Flask (Coloured Finish)



AVAILABLE IN 3 COLOURS:

- **► WINE**
- ➤ OLIVE GREEN
- ► ROYAL BLUE

SIZE	ITEM CODE
0.5 L	TF-500-C
0.75 L	TF-750-C
1.0 L	TF-1000-C







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